

## Annual Academic Program Assessment Plan

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| <b>Academic Program:</b>             | Fine Arts                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Academic Program Division:</b>    | Communication and Fine Arts                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Program Responsible Person:</b>   | Sharon Tetly, Gil Martin                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Assessment Team Member/s:</b>     | Sharon Tetly, Gil Martin, Chad McCully                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Date Submitted:</b>               | December 11, 2008                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>College Strategic Plan Goals:</b> | <ol style="list-style-type: none"> <li>1. Improve student success in program completion and graduation rates.</li> <li>2. Ensure institutional excellence in teaching, programs and services.</li> <li>3. Embrace our college's many communities and respond to their diverse needs.</li> </ol>                                                                                                                                                                                                                                                                                                                                                             |
| <b>Division Mission:</b>             | <p>To join with the other academic divisions, enrich all areas of learning, and nurture the whole person, the Mission of the Communication and Fine Arts Division is to provide opportunities for students to:</p> <ul style="list-style-type: none"> <li>• Improve the effectiveness of oral, written, and artistic communication;</li> <li>• Enhance creativity and personal expression;</li> <li>• Develop habits of critical thinking, inquiry, self-discovery, and self-assessment;</li> <li>• Examine the social and cultural milieu and one's place in public life;</li> <li>• Appreciate the arts and understand the value of diversity.</li> </ul> |
| <b>Program Mission:</b>              | The Associate of Arts degree in fine Arts is designed to provide training in the breadth of skills required for many careers in the fine arts field as well as to satisfy many of the lower division requirements for the Bachelor of Arts and Bachelor of Fine Arts degrees at most four-year institutions.                                                                                                                                                                                                                                                                                                                                                |

This form allows all groups engaged in the on-going assessment process at WNC to document their assessment activities. The form includes a report on the previous year's assessment project and a plan for the coming year's project. Those responsible for annual assessment of academic programs are required to complete an assessment of at least one program outcome or student learning outcome each year but may assess more than one outcome if they choose. (Copy and paste the tables if more than one outcome is assessed.)

Completed assessment plans are to be electronically submitted to Catherine Boedenauer in IR ([boedenau@wnc.edu](mailto:boedenau@wnc.edu)) by October 1, 2008 for posting on the assessment Web site.

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## Assessment Plan Academic Year: 2008-2009

### Outcome #1

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| <b>Program Goal:</b>                                | Increase student participation in the student art show(s) by 10%, particularly through getting more participation from students who enroll in art classes in the fall. Normally most of the participation is from students enrolled in the spring classes. |
| <b>Outcome:</b>                                     | Increased participation in the student art show(s) will enhance creativity and personal expression. We believe this will also have a direct effect on enrollment in our art classes overall.                                                               |
| <b>Assessment Methods and Criteria for Success:</b> | We have an approximate count on the number of participants in the 2007-2008 student art show(s). By doing a count of the 2008-2009 student art show(s) we will be able to do a measurable comparison.                                                      |
| <b>Planned Use of Results:</b>                      | We will evaluate the data and share the results with our part-time colleagues and our Division Chair. We will then formulate a plan for the next year that builds on what we have learned from this assessment.                                            |

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## Outcome #2

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| <b>Program Goal:</b>                                | Increase the number of Fine Arts majors who apply for Fine Arts scholarships to broaden the pool of applicants who apply for them. In the process, make our Fine Arts students aware of how many scholarships we have available that are geared specifically to them.                                                    |
| <b>Outcome:</b>                                     | An increase in the number of Fine Arts majors applying for Fine Arts Scholarships and a wider pool from which to award Creative Arts Scholarships and the Carson Valley Quilt Guild scholarship for Fine Arts majors.                                                                                                    |
| <b>Assessment Methods and Criteria for Success:</b> | We have a count on the number of Fine Arts majors who applied for and qualified for Fine Arts scholarships as well as those who received Fine Arts Scholarships in spring 2008. By comparing the number of Fine Arts students who applied in fall 2008 and spring 2009, we will be able to have a measurable comparison. |
| <b>Planned Use of Results:</b>                      | The results will be shared with Sandi Richman from the Foundation Office and our Division Chair. We will then formulate a plan for the next year that builds on what we have learned from this assessment.                                                                                                               |

**Program Goal:** What program goal will drive the assessment activities this coming year? This goal is a statement of what the program wants to accomplish or become over the next several years in terms of enrollment, faculty development, service, or an academic and co-curricular initiative.

**Outcome:** Relating to the stated program goal, which program or student learning outcome will be the focus for this year's assessment project? For student learning outcomes, in which courses will the outcome be addressed?

**Assessment Methods and Criteria for Success:** Describe the planned assessment methods and the criteria that will be used to determine success. When assessing student learning outcomes, plan to use at least one direct method for assessment. Direct methods are processes employed to assess student learning by requiring students to demonstrate knowledge and skills directly. Objective tests, essays, presentations, portfolios, performances, and classroom assignments are examples.

**Planned Use of Results:** With whom and how will the results be shared? How will the results be used to improve student learning or program effectiveness?