Annual Assessment Guidelines
Academic Programs

Assessment Report

Program Goal: What was the program goal that drove the assessment activities this past year? This goal is a statement of what the program wants to accomplish or become over the next several years in terms of enrollment, faculty development, service, or an academic and co-curricular initiative.

Outcome: Relating to the stated program goal, on which program or student learning outcome did this past year’s assessment project focus? Program outcomes are statements that describe measurable expected results in terms of enrollment, faculty development, service, or academic and co-curricular activities. Student learning outcomes are statements that describe the specific learning achievements required to attain the degree or certificate.

Assessment Methods and Criteria for Success: Describe the methods used to measure student learning or program effectiveness in terms of this outcome and the processes and criteria used to analyze the results. Address in this section any limitations that need to be taken into account.

Summary of Results and Conclusions Drawn: Briefly summarize the results and their implications.

Use of Results: Describe the strategies for program improvement that will be implemented as a result of the conclusions that were drawn. Did the results of this year’s assessment activity suggest an assessment activity for next year?

Assessment Plan

Program Goal: What program goal will drive the assessment activities this coming year? This goal is a statement of what the program wants to accomplish or become over the next several years in terms of enrollment, faculty development, service, or an academic and co-curricular initiative.

Outcome: Relating to the stated program goal, which program or student learning outcome will be the focus for this year’s assessment project? For student learning outcomes, in which courses will the outcome be addressed?

Assessment Methods and Criteria for Success: Describe the planned assessment methods and the criteria that will be used to determine success. When assessing student learning outcomes, plan to use at least one direct method. Direct methods are processes employed to assess student learning by requiring students to demonstrate knowledge and skills directly. Objective tests, essays, presentations, portfolios, performances, and classroom assignments are examples.

Planned Use of Results: With whom and how will the results be shared? How will the results be used to improve student learning or program effectiveness?