

**Western Nevada Community College
Institutional Effectiveness Table
2006-2012**

1. Student Success			
Responsible Unit	Key Performance Indicators	Statements of Measure	Action Items
Deans of Instruction and Student Services	<ul style="list-style-type: none"> • Persistence Rate • Completion Rate • Graduation Rate • High School to College Continuation Rate • Transfer Rate • Baccalaureate Success Rate 	<ul style="list-style-type: none"> • Increase persistence rate within a term (course completion) from 76 to 86% • Increase fall to fall retention rate from 38 to 48% • Increase goal completion, as declared on admission, by 10% • Increase Integrated Postsecondary Education Data System (IPEDS) graduation rate from 16 to 22% • Increase service area high school to WNCC continuation rate from 18 to 45% • Increase the number of graduates who transfer to a four-year institution from 26 to 36% • Increase the rate of graduation with a bachelors degree within three years of transferring by 20% 	<ul style="list-style-type: none"> • Enforce academic prerequisites * <ul style="list-style-type: none"> ○ Sequentially implement ○ Recommend or remove based on data • Create methods to measure goal completion for non-degree seeking students • Increase student success/orientation activities <ul style="list-style-type: none"> ○ High school partnering ○ Online readiness screening ○ Dual credit offerings ○ Learning communities ○ Peer mentoring program * • Encourage academic advising <ul style="list-style-type: none"> ○ Early intervention initiative ○ <i>Bridge to Success</i> Program ○ Increase opportunities for student placement testing ○ Promote degree completion • Increase resources for scholarships * • Research residential housing and food services needs across the service area * • Increase baccalaureate offerings within the WNCC service area *
	<ul style="list-style-type: none"> • Student Satisfaction 	<ul style="list-style-type: none"> • Improve student satisfaction 	<ul style="list-style-type: none"> • Select and regularly administer a student satisfaction instrument • Increase on-campus student activities *
	<ul style="list-style-type: none"> • Diversity 	<ul style="list-style-type: none"> • Increase the number of students, staff, and faculty from under-represented groups to equal or exceed our service area percentage 	<ul style="list-style-type: none"> • Foster respect, tolerance, and understanding by modeling, activities and workshops * • Actively recruit from under-represented populations

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2. Institutional Excellence			
Responsible Unit	Key Performance Indicators	Statements of Measure	Action Items
APAC, IR, Dean of Instruction and Division Chairs	<ul style="list-style-type: none"> Program Review Assessment 	<ul style="list-style-type: none"> Annually conduct program reviews for at least 20% of all programs offered 	<ul style="list-style-type: none"> Publish program outcomes and course outlines on college website by 2011 Publish new five year assessment plan by fall 2006 Clarify and define the new program review model by fall 2006 Prepare progress report for Northwest Commission by 2007
VPs of Finance & Institutional Advancement	<ul style="list-style-type: none"> Financial Stability 	<ul style="list-style-type: none"> Increase reserve by 5% Increase institutional revenues from sales, fees, custom education, and summer school by increasing the portion that is assessed as institutional revenue Increase non-state revenue by 5% per year Increase private funding by 5% per year Increase the number of employees giving by 5% per year By year 2012 – raise a cumulative \$20 million (currently at \$11.5 million) 	<ul style="list-style-type: none"> Increase total in reserve fund * Alternative revenue sources Review the percentage charge on all revenue sources currently assessed Review revenue streams that are not currently “taxed” Continue development of an effective Foundation Board with full membership, board members who assist in fund raising and fully functioning committees. Undertake a public awareness campaign of the importance, functions, and products of community colleges* Undertake campaign to increase athletic opportunities for students * Develop an organized system to engage Foundation Board members in recognizing and thanking donors Pursue rural initiatives – Fallon land expansion and Douglas land acquisition

* Fiscal Impact

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2. Institutional Excellence – continued			
Responsible Unit	Key Performance Indicators	Statements of Measure	Action Items
Information & Marketing Services and Institutional Research	<ul style="list-style-type: none"> • Information and Monitoring Reporting System 	<ul style="list-style-type: none"> • Develop and publish <ul style="list-style-type: none"> ○ Accreditation review reports ○ Enrollment and staffing ○ President’s Report ○ Space utilization report ○ Annual budget request ○ Annual budget detail ○ Annual budget recap ○ External audit report ○ College Fact Book 	<ul style="list-style-type: none"> • Produce reports • Integrate results into institutional planning and operations
3. One College - (One college, many sites)			
Responsible Unit	Key Performance Indicators	Statements of Measure	Action Items
VP Academic and Student Affairs	<ul style="list-style-type: none"> • Unified Planning 	<ul style="list-style-type: none"> • Reduce time for degree/certificate attainment • Increase space utilization as determined by NSHE Space Utilization Study 	<ul style="list-style-type: none"> • Develop systematic, student-centered, program-driven schedules for all WNCC campuses and centers • Utilize diverse delivery methods * • Market career ladder opportunities • Increase outreach activities*
VP Academic and Student Affairs	<ul style="list-style-type: none"> • Sense of Community 	<ul style="list-style-type: none"> • Increase communication among full-time/part-time faculty, students, and staff at all locations as measured by periodic surveys 	<ul style="list-style-type: none"> • Provide incentives for email communication • Increase on-campus events for members of our college communities * • Increase offerings for life-long learners • Promote faculty/staff mentors • Increase artistic outreach to our communities * • Increase opportunities for campus/college discussions • Promote campus/site uniqueness

* Fiscal Impact