Western Nevada College
SPECIALTY CROP INSTITUTE

LAVENDER
Commercial Production & Sales

Friday, July 9 • 9 am - 4 pm • $35

($45 if registered after June 30) – Includes Lunch

Lavender Ridge Farm - 7450 West 4th Street, Reno

Introduces commercial lavender production, from plant selection through harvest and marketing. Topics include site selection, soils, irrigation, pests and diseases, lavender varieties and their uses, harvesting and pruning, oil distillation, and product/market development. Intended for new and experienced growers interested in starting a lavender farm or business.

Participants will tour Lavender Ridge Farm including the lavender field of more than 2,000 plants, the event center, water feature, nursery and gift shop. The instructor will demonstrate how to harvest and prune mature lavender plants.

FEATURED SPEAKER: Curtis Beus, Washington State University Extension, is a nationally-acclaimed expert on commercial lavender production. Beus has worked with lavender growers for more than a decade and has been instrumental in the development of the lavender industry and Sequim Lavender Festival in Washington.

INFORMATION/REGISTRATION
Ann Louhela . . . 775-351-2551 • louhelaa@wnc.edu

See our web site for registration forms and other workshop information offered by the Specialty Crop Institute: www.wnc.edu/sci/

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