Local lavender growers are developing value-added products to increase sales and boost farm profits. In this workshop, two successful farmers share their strategies for product development. Workshop includes a farm tour and classroom lecture.

Attendees will begin the day at Campie’s Lavender Patch where owner Mike van Camp will demonstrate the distillation process for lavender essential oil and hydrosol. In the classroom, Elizabeth Inman of Purple Adobe Lavender Farm will discuss the many benefits of developing value-added lavender products and growing the best varieties.

**FEATURED SPEAKERS:** Elizabeth Inman of Purple Adobe Lavender Farm in New Mexico has been growing lavender commercially for almost a decade. The three-acre farm is home to farm tours, educational programs and a retail gift shop. Elizabeth has created a successful line of bath and body products that are sold by regional retailers, on the Internet, at farmers markets and on the farm.

Mike & Diane van Camp of Campie’s Lavender Patch have been growing lavender commercially for more than eight years. With more than 30 varieties, they are Nevada’s premier source for lavender plants. They also sell several value-added products.

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*Online registration is available at www.wnc.edu/sci*