

P R E S E N T S

Recordkeeping for Today's Farm

Saturday, December 8, 10 a.m. – 3 p.m.

WNC Fallon Campus, 160 Campus Way, Fallon

\$20 Early Bird - \$25 after Nov. 30 (includes lunch & hoop house tour)

Online registration at www.wnc.edu/specialty-crop-institute



Are you a farmer looking for a better way to keep your farm records? This workshop will explore options for effective recordkeeping from simple paper journals to new technologies in cellphone apps. Join an industry expert and local farmers who will discuss recordkeeping for food production, organic certification and food safety. Participants will tour winter production in an organically-certified hoop house and discuss recordkeeping.

Are you interested in trialing new mobile technology on your mobile phone? We will offer a limited number of free trials and mentoring to interested attendees. The workshop and trials are part of a grant project to explore the practicality of new web-based recordkeeping technology for small farms.

WHAT YOU WILL LEARN:

- ◆ Recordkeeping from simple to complex: handwritten, computer-based and new mobile phone apps
- ◆ Recordkeeping requirements and methods for organic certification
- ◆ Business counseling opportunities
- ◆ Opportunity to trial mobile technology for your farm
- ◆ Keeping records for your farm animals

FEATURED SPEAKERS: **Marie Gibson**, Gibson & Associates, is an Advanced QuickBooks ProAdvisor and a professional educator, speaker and author with more than 25 years of business experience. She has degrees in animal science and business administration and comes from a fifth-generation ranching family.

Rob Holley, Holley Family Farms, and **Nick Hill & Christine Rosakranse**, Bee Here Now Farm, are local, organic farmers who have been trialing new mobile phone technologies for plant and animal production. They will report on their trials.

Kelli Kelly is executive director of the Fallon Food Hub and a seasoned farm-to-table chef. She manages a farmers market, storefront and subscription-based farm share program with the latest in technologies.



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