



Western Nevada College

FOUNDATION

*Choose to make a difference*



# Our Community

Western Nevada College has been educating students since 1971. It is a comprehensive community college that serves more than 4,000 students each year within a five county area, spanning more than 8,000 square miles. Western offers a diverse curriculum that is tailored to meet students' individual educational goals. By offering multiple college degrees, certificates, career-building programs, smaller class sizes and personalized counseling opportunities, Western helps to ensure students a positive and successful college experience.

In 1992, the Western Nevada College Foundation was developed to raise awareness, financial resources and other assets in support of the college by creating public/private partnerships, encouraging philanthropy with respective donors, and strengthening relationships between the college and the communities it serves. The WNC Foundation understands that Western plays a pivotal educational role in western Nevada. For many students, the opportunity to attend a local, reasonably priced college is the only way that they could even contemplate taking on the challenge of post-secondary education.

The WNC Foundation is composed of volunteers who serve as leaders in the community. They are dedicated to leading the Foundation with vision and are advocates for WNC, knowing that our donors' investments in the Foundation lead to employment and a better community experience for all.

# Our Role

## Invest in your local college and community today

The WNC Foundation seeks to ensure that you can invest in your community's students and programs with confidence and ease. We welcome donor investments in the WNC Foundation that will serve students both today and in the future. Some of our primary giving opportunities support:

### *Scholarship Funds*

Since 1992, the WNC Foundation has awarded over \$1.4 million in scholarships to more than 1,450 students. The WNC Foundation allows donors to tailor scholarships to meet the donors' specific philanthropic priorities. The WNC Foundation directly manages both Endowed Scholarships and Annual Scholarships.

**Endowed scholarships** are permanent named funds that are established in perpetuity to honor a loved one or recognize a family, individual or business. They have a minimum investment level, the corpus of the fund is never spent and the scholarship is disbursed annually based upon the income earned.

An endowment is a permanent fund. Endowment funds are pooled for maximum benefit and invested to achieve long-term capital growth. Contributions are irrevocable and become assets of the Western Nevada College Foundation.

**Annual scholarships** are one-time scholarships whereby the scholarship funds are distributed in total over the academic year and do not carry on in perpetuity.

They also can be named to honor a loved one or recognize a family, individual or business.





# Program Funds

The WNC Foundation adopts funds to support the WNC Strategic Initiatives. Identifying these funds allows donors to focus on personal philanthropic priorities without the same commitment that a scholarship might require.

*Currently, the WNC Foundation is seeking donors for the following Funds:*

**SCHOLARSHIPS** - Allow the Foundation to award general need and merit based scholarships beyond the more specific Endowed or Expendable Scholarships that individuals define.

**STUDENT SUCCESS** - WNC has identified that some students have the potential for tremendous success, but need guidance and other assistance to reach their goals. This fund provides for those needs.

**ADVANCING SCIENCE** - This fund supports the college's Science, Technology, Engineering and Math (STEM) initiatives by providing laboratories and needed equipment.

**INSTITUTIONAL EXCELLENCE** - Every academic institution needs to invest in its students, its faculty and its facilities. This fund is designed to support new programs, faculty support and to provide for facility improvements and expansion.

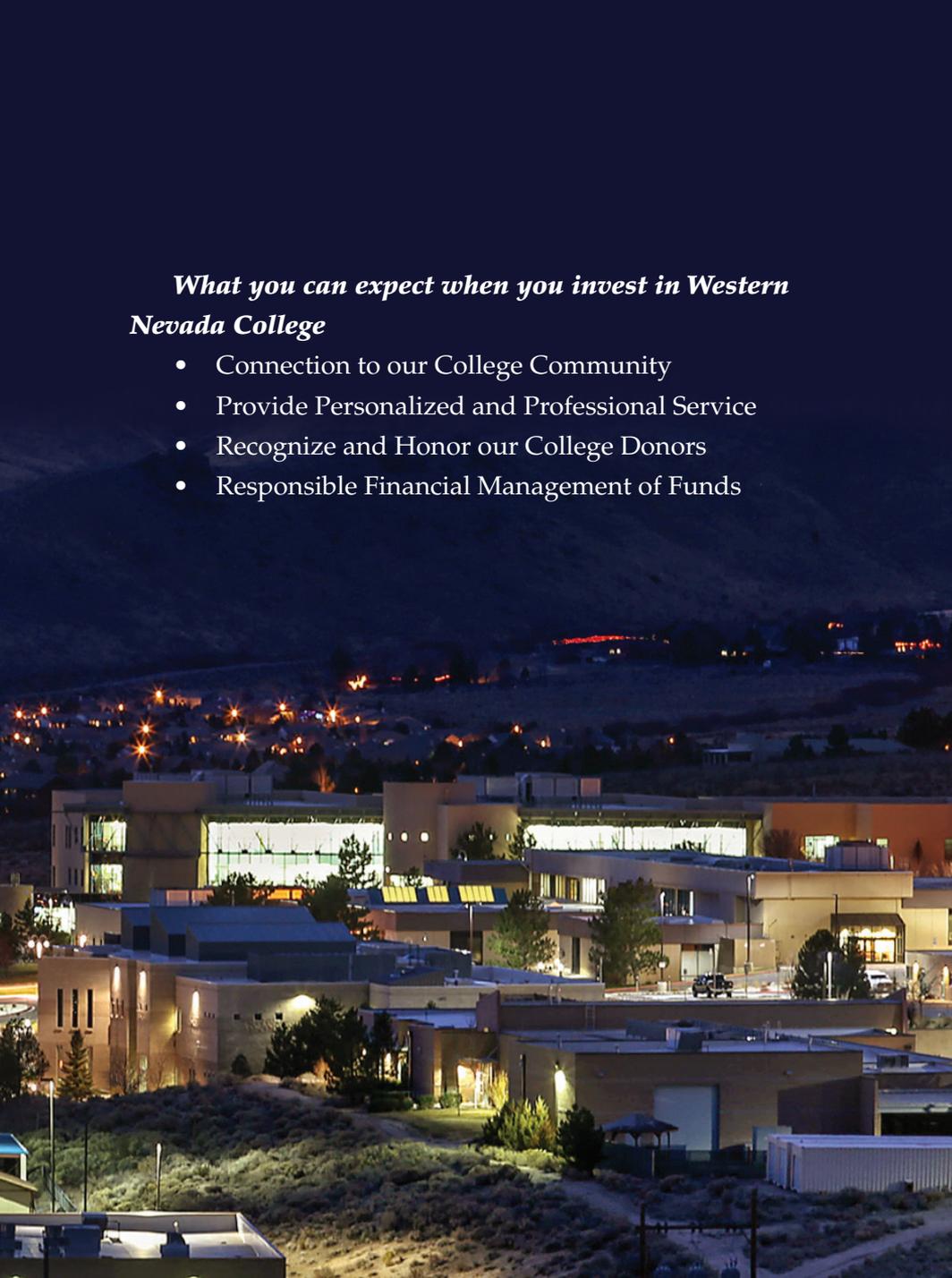
**PRESIDENT'S FUND FOR EXCELLENCE** - Each year, needs and opportunities arise that do not fit squarely within one of the above funds. This fund allows the WNC President to meet those needs quickly and efficiently. Historically, they have funded academic programs, scholarships, capital projects and professional staff development.



# Our Pledge

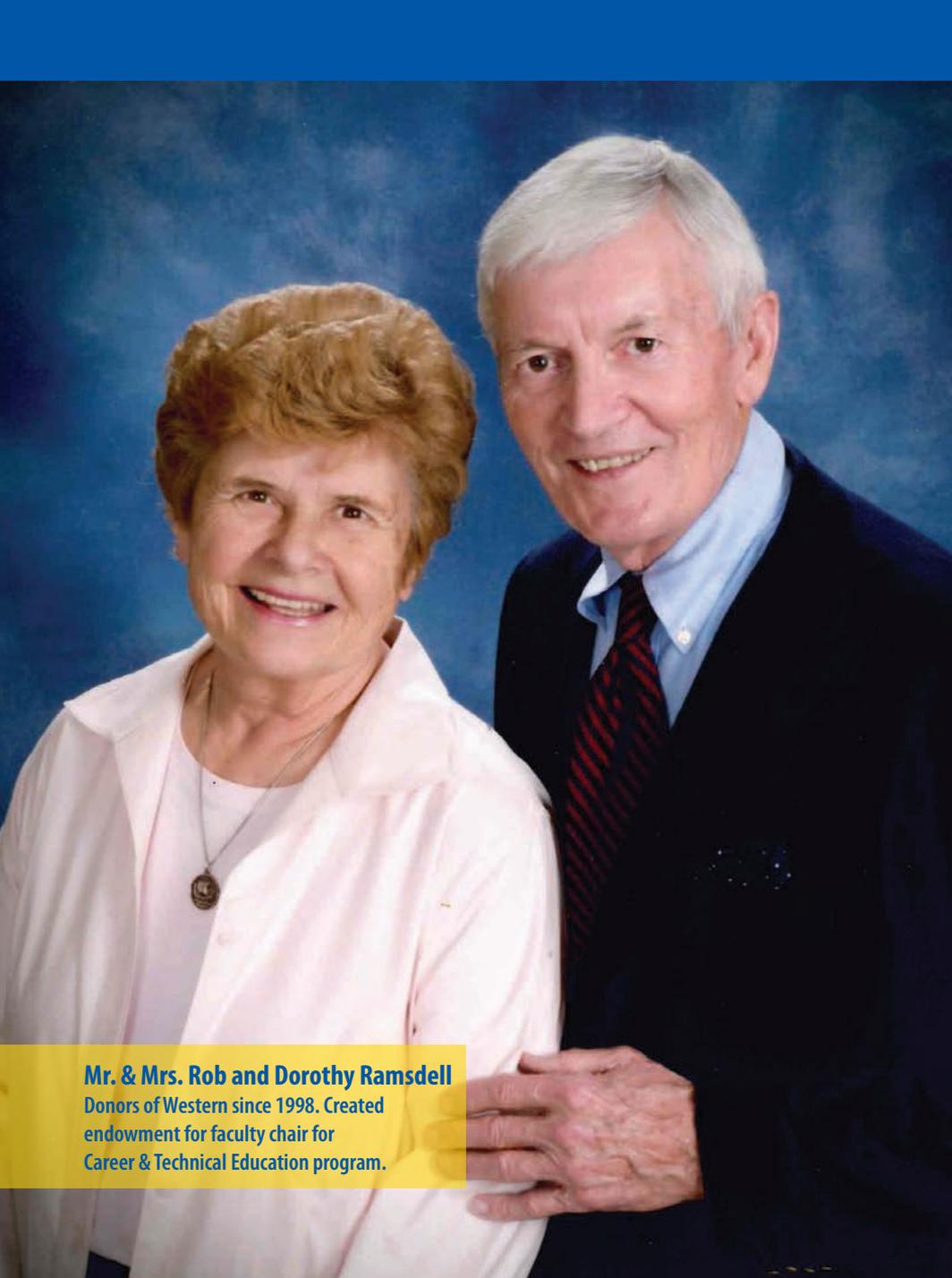
The WNC Foundation ensures that you can invest in our students and programs with confidence and ease. We perform due diligence of our fund management, maintain compliance with IRS guidelines and respond rapidly to fund-related inquiries. Your investment through the WNC Foundation helps create opportunities – chief among them, employment. Your investment helps students earn an education and get jobs – jobs they can raise a family on, jobs careers can be built upon.





*What you can expect when you invest in Western Nevada College*

- Connection to our College Community
- Provide Personalized and Professional Service
- Recognize and Honor our College Donors
- Responsible Financial Management of Funds



**Mr. & Mrs. Rob and Dorothy Ramsdell**

Donors of Western since 1998. Created  
endowment for faculty chair for  
Career & Technical Education program.

# Your Role

*The WNC Foundation seeks to make your investment in Western an easy choice.*

## ANNUAL GIVING

The WNC Foundation will accept donations by cash, check or credit card. Online donations via credit card can be made at [wnc.edu/foundation](http://wnc.edu/foundation). The WNC Foundation will also accept certain assets such as stock or real estate, but we ask that you contact us to coordinate such gifts.

## LONG -TERM GIVING

If you have a specific need and would like to provide for it over time, WNC welcomes your pledge and we can work with you to formalize it. Additionally, we can assist you with Memorial and Honor Gifts.

## LEGACY GIVING

Many donors have chosen to leave a bequest to the WNC Foundation. We have experience with Charitable Trusts, gifts from retirement plans and life insurance. If you are interested in donating to the WNC Foundation using one of these tools, we would welcome the opportunity to work with you and your professional advisors to determine which path will best meet your financial and charitable goals.

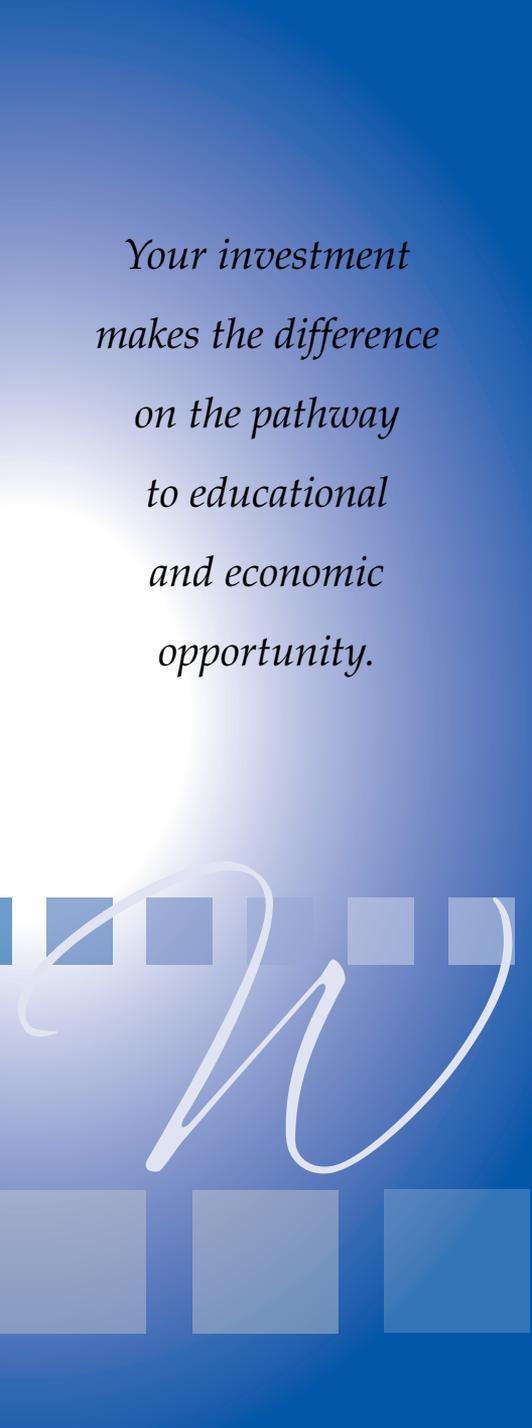
*~ A gift of education ~*



*Your investment  
makes the difference  
on the pathway  
to educational  
and economic  
opportunity.*



**Carson Tahoe Health Auxiliary Club at  
the 2014 scholarship reception.**



# Our Future Together

## Philanthropic Partnerships

The WNC Foundation seeks to identify and attract donors who want to invest financially in education at Western. Ideally, our investors would like to participate in a deeper and more fulfilling way by attending our events that spotlight trends, issues and achievements by our school and community. Signature events spotlight scholarships and their recipients, and planning sessions share how we have used funds and where we see future needs developing. The WNC Foundation seeks to develop a personal relationship or partnership with our donors, giving you direct access to the WNC Foundation office so that we can answer your questions, be transparent in our fund management and disseminate information on our financial and academic results.

We hope that you will partner with us to continue making a college education worthwhile and achievable in each of our academic communities!



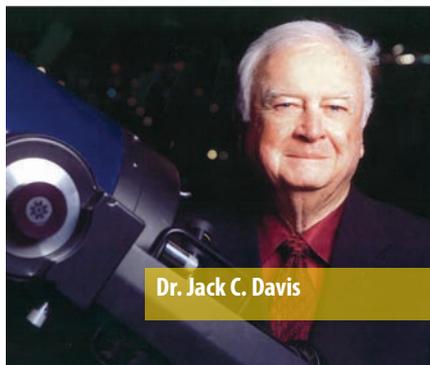
**(R-L) Former POST Director, Katie Durbin; Mr Robert Waters; recipient Nathan Cooper and Mrs. Robert Waters for the “Bob & Penny Waters POST Endowment”**



*The key to having a rewarding giving experience is finding the best fit – for your charitable priorities, financial goals and personal preferences.*

# Thank you

*Thank you for considering a philanthropic partnership with us through the establishment of a fund at the Western Nevada College Foundation. We are here to provide you with all the customized services you need to get started, and look forward to working with you over the long-term to ensure your investment in Western Nevada College is utilized as you intend and for maximum impact.*



Dr. Jack C. Davis

A large, stylized, light-colored logo consisting of several overlapping, curved lines that form a shape reminiscent of the letters 'WNC' is overlaid on the background image. The background image shows a modern university building with a parking lot in the foreground and mountains in the distance under a clear blue sky.

WNC FOUNDATION

775-445-3240 • FAX 775-445-4472

2201 West College Parkway

Carson City, NV 89703

[www.wnc.edu/foundation/](http://www.wnc.edu/foundation/)