



Western Nevada College  
**FOUNDATION**

*~ Choose to make a difference ~*



Choose to Make A Difference

[www.wnc.edu/foundation](http://www.wnc.edu/foundation)



## ***ADVANCING EDUCATION AT WESTERN NEVADA COLLEGE***

We welcome you to our family of donors and thank you for choosing the Western Nevada College Foundation to be your preferred partner in philanthropy. There is nothing we value more than the relationship we share with our donors. We view this relationship as crucial to the mission of the WNC Foundation. As our partners, generous people like you transform lives every day through the gift of education.

Established in 1992 as a 501(c) (3) the WNC Foundation raises awareness, financial resources, and other assets in support of Western Nevada College by creating public/private partnerships, encouraging philanthropy with prospective donors, and strengthening relationships between the college and the communities it serves.

### ***Our Pledge***

**The Foundation's dedicated board of Directors leads with vision and enlists advocates to support the following needs:**

- ◆ **Scholarship Fund** to enhance financial accessibility
- ◆ **Student Success Fund** to provide support services to aid student in the completion of their chosen career path
- ◆ **Advancing Science Fund** to provide state of the art laboratories and equipment, and new science and mathematics scholarships
- ◆ **Institutional Excellence Fund** to allow flexibility and agility needed to respond to emerging opportunities in funding student program, faculty support and innovative, outside of the classroom experiences

### **The WNC Foundation Promise:**

What can you expect when you invest in Western Nevada College?

#### **Our goals are to:**

- ◆ Connect you to our College Community
- ◆ Provide Personalized and Professional Service
- ◆ Responsible Financial Management of Funds
- ◆ Make Donor Connections
- ◆ Honor our Donors





## DONOR EXPERIENCE

- ◆ Personalized relationship with the Foundation Office so you have a direct contact who can address your specific fund-related questions and support your giving activities.
- ◆ Professional fund management and follow-up reporting so you can see how your generosity is making a difference.
- ◆ Regular dissemination of fund correspondence and communication from students and the Foundation office.

## DONOR ENGAGEMENT

- ◆ Expert assessment and analysis of issues affecting our community.
- ◆ Customized fund planning sessions to provide the best fit for your investment.
- ◆ Opportunities to visit WNC and meet the students your investment has supported.
- ◆ Invitations to convenings that spotlight trends, issues, and achievements in the community.
- ◆ Invitations to signature events, donor-only events, the WNC Scholarship Reception, and other special functions.



## Foundation Profile

The Foundation has offered programs benefiting Western Nevada employees and students since 1992. These programs include instructional equipment, program support, and scholarships.

- **During the 2013 – 14 Academic Year, 120 students continued their education at WNC with the help of a Foundation scholarship. The total amount awarded exceeded \$165,000.**
- **WNC Employees donate over \$30,000 per year to scholarships and programs.**
- **The WNC Foundation's financial net position totals over \$3.1 million with an average of 8% - 10% growth per year.**
- **The Foundation raised \$971,000 in scholarships, program support and investment returns in 2014.**

# Ways to Invest

To meet the needs of our students and the community we serves, the WNC foundation encourages charitable giving by individuals, corporations, foundations and service organizations. Here are four ways you can invest in the future of Western Nevada College and our students:

## Cash Investment

Cash, often in the form of a check or credit card, is the simplest way to give. Donations can be made online at [wnc.edu/foundation](http://wnc.edu/foundation) or by postal mail.

## Pledges

WNC Foundation accepts single and multi-payment pledges. They are a convenient way to achieve your personal goals for support of projects and programs over a period of time. You may designate your gift to a specific program or leave it unrestricted so we may use it where the need is greatest.

## Memorials and honor gifts

To honor a loved one in a lasting way, memorial or honor contributions maybe be sent to the WNC foundation in his or her name.

## Planned Gifts

Planned gifts, such as bequests, offer a way to make a legacy gift to the college without affecting cash flow during your lifetime. Bequests may be in the form of cash, real estate or property. Additional planned giving option, such as charitable remainder trusts, retirement plans and life insurance policies may offer significant savings for you and your family by minimizing estate and income taxes.

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## Western Nevada College Foundation

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